

		JANUARY			
NOTES		WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY Christmas Experiences at the Church	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		FEBRUARY			
NOTES		WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		MARCH			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		APRIL			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		MAY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		JUNE			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		JULY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		AUGUST			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		SEPTEMBER			
NOTES		WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		OCTOBER			
NOTES		WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		NOVEMBER			
NOTES		WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					

		DECEMBER			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"				
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"				
DIGITAL PRIORITIES & FOCUS					
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving				
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"				
SERMON SERIES FOCUS					
NON-SUNDAY OPPORTUNITIES					