

		JANUARY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipppers to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY Christmas Experiences at the Church	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns <i>and</i> ACTIVATE This Month's FOR Campaign	CELEBRATE Christmas Services	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	EMAIL NURTURE SEQUENCE for New TIPPERS (3 Emails Over 3 Weeks), CTA: Ministry Gift	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate New Year	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		FEBRUARY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: Topical	SERIES: Topical	SERIES: Topical	SERIES: Topical
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		MARCH			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: Journey to Easter	SERIES: Journey to Easter	SERIES: Journey to Easter	SERIES: Journey to Easter
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		APRIL			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns <i>and</i> ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES: Journey to Easter	EASTER	SERIES LAUNCH: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		MAY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SINGLE MESSAGE or DIGITAL-ONLY SERVICE
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		JUNE			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: Topical	SERIES: Topical	SERIES: Topical	SERIES: Topical
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		JULY			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns <i>and</i> ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SINGLE MESSAGE or DIGITAL-ONLY SERVICE	SERIES LAUNCH: Topical	SERIES: Topical	SERIES: Topical
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		AUGUST			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)	SERIES: High Felt Need (No Giving)
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		SEPTEMBER			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SINGLE MESSAGE or DIGITAL-ONLY SERVICE	SERIES LAUNCH: Topical	SERIES: Topical	SERIES: Topical
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

OCTOBER					
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns <i>and</i> ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: Topical	SERIES: Topical	SERIES: Topical	SERIES LAUNCH: Financial Giving
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		NOVEMBER			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns <i>and</i> ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES: Financial Giving	SERIES: Financial Giving	SERIES: Financial Giving	SINGLE MESSAGE
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips

		DECEMBER			
	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
SUNDAY SERVICE FUNDING FOCUS	Free Resources: "CATEGORY BOUNDARIES"	Non-Giver to Tipper	Tipper to Givers	Giver to Investor	Investor to Steward
SUNDAY SERVICE FUNNEL MOVEMENT	Focus Each Week on ONE Category	GIVE to the Community THROUGH the Church	GIVE to THE Church	PLANNED GIVING to THEIR Church	PERCENTAGE, PLANNED GIVING to GOD'S Church
SUNDAY SERVICE FUNDING FOCUS		FOR THE COMMUNITY Sunday	MINISTRY STORY from Children's Ministry, Students, or Adults	PERSONAL STORY Baptism or Life Change Story	FAITH STORY Sharing how generosity changes our life
SUNDAY VISION MOMENT	Free Resources: "VISION SCRIPTS AND CONCEPTS"	CELEBRATE Last Month's FOR Campaigns and ACTIVATE This Month's FOR Campaign	See "VISION SCRIPTS AND CONCEPTS" Category 2, Vision Moment 2	See "VISION SCRIPTS AND CONCEPTS" Category 3, Vision Moment 1	See "VISION SCRIPTS AND CONCEPTS" Category 4, Vision Moment 1
WEEKDAY EMAIL FOLLOW UP	Free Resources: "SEGMENTATION SUGGESTIONS AND EMAIL SAMPLE"	Email Nurture Sequence for New TIPPERS (3 Emails Over 3 Weeks)	Email Nurture Sequence for New GIVERS (3 Emails Over 3 Weeks)	SINGLE EMAIL TO CHURCH Celebrate Baptism or Life Change Story, CTA: Planned Giving	
DIGITAL PRIORITIES & FOCUS		FACEBOOK: FOR Celebration INSTAGRAM STORY & REEL: FOR Celebration	INSTAGRAM GRID: Celebrate Ministry Story	INSTAGRAM STORY & REEL: Personal Story FACEBOOK: Personal Story	
ONGOING EMAIL NURTURE SEQUENCES	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving	EMAIL NURTURE SEQUENCE for New GIVERS (3 Emails Over 3 Weeks), CTA: Planned Giving
ONGOING SYSTEMS	Free Resources: "THANK YOU SYSTEM CONTENT AND IDEAS"	"Thank You" System	"Thank You" System, Backstage Ministry Tours	"Thank You" System	"Thank You" System
SERMON SERIES FOCUS		SERIES LAUNCH: Christmas	SERIES: Christmas	SERIES: Christmas	SINGLE MESSAGE or DIGITAL-ONLY SERVICE
NON-SUNDAY OPPORTUNITIES			SMALL GROUP Curriculum	SMALL GROUP Curriculum, Financial CLASSES or MENTORING	SMALL GROUP Curriculum, Financial CLASSES or MENTORING, Ministry Field Trips